



المدرسة الهندية - مسقط

INDIAN SCHOOL MUSCAT

(Affiliated to the Central Board of Secondary Education, New Delhi. Affiliation No. 6130001)

ص.ب : ٢٤٧٠ ، روي، الرمز البريدي : ١١٢ ، سلطنة عمان، هاتف : ٢٤٧٠٢٥٦٧ ، ٢٤٧٨٤٠٥٥ ، ٢٤٧٨٤٠٦٩ ، ٢٤٧٨٤٠٩٧ - فاكس : ٢٤٧٩٤٩١٩  
P.O. Box: 2470, Ruwi, Postal Code: 112, Sultanate of Oman - Tel.: 24784097, 24784069, 24784055, 24702567 - Fax : 24794919  
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ISM/PRN/169/2023-24

November 29, 2023

## CIRCULAR TO STUDENTS OF CLASSES V TO XII INDIAN SCHOOL MUSCAT - ISM @ 50 CONTESTS

Dear Students,  
Greetings from Indian School Muscat!

Indian School Muscat is celebrating its Golden Jubilee Year. To commemorate this important milestone, ISM has launched the following contests for the students of Middle & Senior sections, teachers and the staff of the entire school.

1. ISM @ 50 Logo Contest
2. Tagline Contest
3. Mascot Design Contest

### 1. ISM @ 50 Logo Contest: The rules and regulations:

Theme	ISM @50
Logo element	The logo design shall include the '50th Anniversary' element with creative inputs and augmental designs. The basic concept remains as it is.
Original work	Participants should submit their own original work. The work should not be copied from others or from previous designs.
Design Format	Participants can create the Logo manually or digitally. The scanned copy of the manual artwork needs to be submitted.
Size of the Logo	A4 size. Entries must be submitted in PDF/PNG/JPEG format with 300 resolutions. The file size should be more than 2MB.
Number of entries	A participant can only submit 1 entry.
Submission date	On or before January 15, 2024
Submission platform	Google link: <a href="https://forms.gle/FaX1QhnBnMgcAuAAA">https://forms.gle/FaX1QhnBnMgcAuAAA</a>
Judging Criteria	<ul style="list-style-type: none"><li>• Relevance to the theme</li><li>• Creativity</li><li>• Originality</li><li>• Visual impact</li></ul>

### 2. Tagline Contest: The rules and regulations:

Theme	ISM @50
Tagline element	The Tagline should include the 50th Anniversary element.
Length & Format of the Tagline	Should be a catchy & impressive phrase, purely original, around 6-8 words only, PDF file.
Submission date	On or before January 15, 2024





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Submission platform	Google link: <a href="https://forms.gle/UVXEc82WUdjRJ5mB6">https://forms.gle/UVXEc82WUdjRJ5mB6</a>
Judging Criteria for the Tagline	<ul style="list-style-type: none"><li>• Relevance to the theme</li><li>• Creativity</li><li>• Originality</li><li>• Language &amp; Style</li></ul>

### 3. Mascot Design Contest: The rules and regulations:

Objectives	To find the best Mascot to represent the brand of ISM.
Theme	The Mascot design should be in accordance with the theme: <b>ISM @ 50.</b>
Design Format	Participants can create the Mascot manually or digitally. The scanned copy of the manual artwork needs to be submitted.
Original & Creative Design	Mascot should be fun, imaginative, innovative, attractive, friendly, the character that can be accepted publicly. It must not have appeared in the media nor appropriated from any sources.
Colour Details	There is no restriction on the number of colours for the Mascot design.
Size of the Mascot Design	A4 size. Entries must be submitted in PDF/PNG/JPEG format with 300 resolutions. The file size should be more than 2MB.
Number of entries	A participant can only submit 1 entry.
Submission date	On or before January 15, 2024
Submission platform	Google form link: <a href="https://forms.gle/D6AHRbEm9SehMssg9">https://forms.gle/D6AHRbEm9SehMssg9</a>
Judging Criteria	<ul style="list-style-type: none"><li>• Relevance to the theme</li><li>• Uniqueness</li><li>• Creativity and Feasibility</li><li>• Visual impact</li></ul>

The winner of each contest will receive a cash award.

Kind regards,

Rakesh Joshi  
Principal

